

STATE OF NEW YORK
DEPARTMENT OF STATE

In the Matter of the Alleged Violations of Article 27 of
the General Business Law and Regulations promulgated
thereunder,

CONSENT ORDER

File No: 2025-17164

- by -

PATRICIA RIVAS,
licensed esthetician,

Respondent.

1. The New York State Department of State, Division of Licensing Services (the "Department") is a department of the State of New York charged with the regulation of appearance enhancement businesses and with the enforcement of Article 27 of the GBL and the regulations promulgated thereunder.
2. PATRICIA RIVAS ("Respondent") is a licensed esthetician under UID# AEE-16-14557; said license is due to expire August 16, 2025.
3. In or about October 2024, the Department received a complaint and commenced an investigation into potential wrongdoing by the Respondent regarding Respondent's licensed business and activities. Said investigation resulted in commencement of the above-captioned administrative proceeding.
4. Respondent has been advised of the right to counsel and has chosen to proceed *pro se* in this matter.
5. By executing this Consent Order, Respondent affirmatively waives the right to a hearing in the manner provided by law, consents to the issuance and entry of this Consent Order and agrees to be bound by the terms, provisions and conditions contained herein.
6. Respondent admits the allegations and violations set forth herein, and affirms that all violations alleged in the Department's Complaint have been, or will be rectified, in accordance with the terms set forth herein:
 - a. By operating an unlicensed appearance enhancement business, Respondent is in violation of GBL § 401(2) and 19 NYCRR § 160.3;
 - b. By failing to abide by judgments awarded in a City Court of Middletown, Respondent has demonstrated untrustworthiness in violation of GBL §410.1(c); and
 - c. By offering inappropriate services, Respondent is in violation of NY GBL § 410(1)(c).

NOW, in consideration of the above premises, it is **ORDERED**:

7. That Respondent shall execute and forward the within Consent Order to the NYS Department of State, Division of Licensing Services, Attn: Matthew Wolf, Esq., 123 William Street, 20th Floor, New York, NY 10038, so that the original of same is received on or before May 21, 2025;
8. Respondent's esthetician license (UID# AEE-16-14557) shall hereby be revoked;
9. That upon execution of this Consent Order by the Secretary of State or appointed designee, the Complaint in this matter shall be terminated, withdrawn and discontinued with prejudice with respect to Respondent in accordance with the terms hereof;
10. That the Consent Order herein expressly depends upon representations, if any, which were made by Respondent, both oral or written, formal or informal which relate to the subject matter of the Consent Order and that such representations have fully, accurately and truthfully disclosed all relevant facts to the Department of State. If any such representation is determined to be limited, inaccurate or untruthful, the Department of State shall not be bound by the terms herein and shall initiate any action it deems appropriate in the administrative, civil or criminal prosecution of the Respondent;
11. The provisions of this Consent Order shall be deemed to bind Respondent;
12. The effective date of this Consent Order shall be the date on which the Secretary of State or appointed designee signs it and shall expire when Respondent have fully complied with the requirements of this Consent Order. The Department will provide Respondent or Respondent's counsel with a fully executed copy of this Consent Order as soon as practicable after the Secretary of State signs it;
13. The failure of Respondent to comply fully and in a timely fashion with any provision of this Order shall constitute a default and a failure to perform an obligation under this Consent Order. Such default shall result in an administrative hearing for the purpose of determining whether additional penalties should be imposed due to the Respondent's default and failure to perform an obligation under this Consent Order;
14. This Consent Order constitutes the entire agreement of the parties and no provision of the agreement shall be deemed waived or otherwise modified except as is specifically set forth in a writing executed by the Secretary of State or appointed designee indicating an intent to modify this Consent Order; and
15. Nothing contained in this Consent Order shall be construed as barring, diminishing, adjudicating or in any way affecting (1) any legal, administrative or equitable rights or claims, actions, suits, causes of action or demand whatsoever that the Department may have

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against anyone other than the Respondent; (2) any right of the Department to enforce administratively or at law or in equity, the terms, provisions and conditions of this Consent Order; or (3) any right of the Department to bring any future action, either administrative or judicial, for any other violations of the applicable laws, the implementing regulations or conditions contained in orders if any, issued by the Department to Respondent.

Dated: **5/20/25**

New York, New York

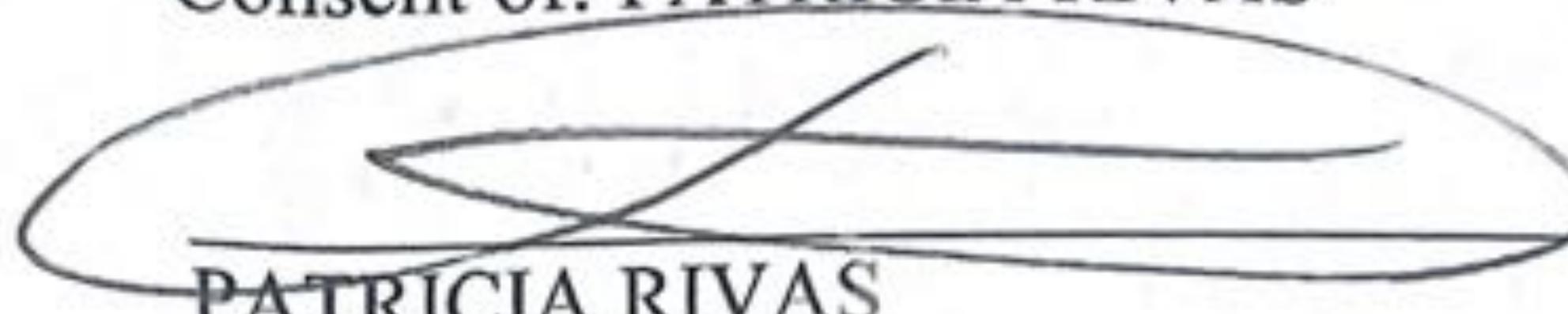
NEW YORK STATE
DEPARTMENT OF STATE

By: _____
David Mossberg, Esq.
Supervising Attorney

CONSENT OF RESPONDENT PATRICIA RIVAS

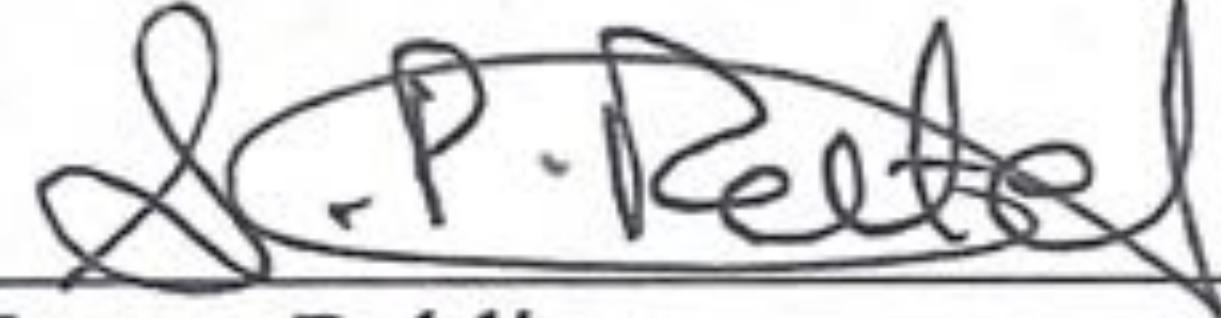
Respondent PATRICIA RIVAS hereby consents to the issuing and entering of this Consent Order, waives the right to a hearing and agrees to be bound by the terms and conditions herein.

Consent of: PATRICIA RIVAS


PATRICIA RIVAS

STATE OF NEW ~~YORK~~ ^{Jersey})
COUNTY OF ~~Moscouis~~ ^{ss.:})

On this 20 day of May in the year 2025 before me, the undersigned, personally appeared PATRICIA RIVAS personally known to me or proved to me on the basis of satisfactory evidence, to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity and that by his/her/their signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

